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Saldana*

One Step Ahead,  
and That's Just the  
Way She Likes It

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*Summer  
Sizzle*

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what's hot

# Modern Moguls

From Silicon Valley to San Diego, techs keep cool with the hottest finds around the state



Ali Pincus in her office.

## FRESH AIRR

Amy Noel's new supper club, **Airr**, is shaking up the downtown scene in San Diego. [airr.us](http://airr.us).



Airr's Scarlet Lounge

## THE CLIST

### ALI PINCUS' S.F. PLAYLIST

Co-founder of the luxury homegoods phenomenon **One Kings Lane** ([onekingslane.com](http://onekingslane.com)), Ali Pincus lives in chic hyperdrive. **UNIVERSAL CAFE**, "For brunch." 415-821-4608. **CAVALLO POINT** "A heavenly retreat just outside the city." 415-339-4700. **URBAN FLOW** "I'm a wanna-be yogi." 415-355-9642. **THE MISSION'S GOURMET GHETTO** "Some of my all-time favorites: Delfina, Bi-Rite and Tartine Bakery." 18th St. between Guerrero and Dolores streets.



SousVide Supreme Water Oven, \$400, Sur la Table.

## TOUCH AND GO

Slow-cook short ribs like the pros in just 72 hours. [sousvidesupreme.com](http://sousvidesupreme.com).

Geek Sleek  
Fuse forward design  
with classic sensibility



Céline bag, \$2,300, Maxfield, L.A., 310-274-8800.

Cartier watch, price upon request, 310-275-4272.



Jimmy Choo shoes, \$495, 310-860-9045.



Maestro of coifs **Rossano Ferretti** opens his first Beverly Hills salon in July—his 21st worldwide. 310-598-6780; [metodorossanoferretti.com](http://metodorossanoferretti.com).

## Cutting Edge

## INTO THE FUTURE

**Swarovski's** new lighting fixtures boast six sparkling centerpieces for the 22nd century. [architecture.swarovski.com](http://architecture.swarovski.com).



Swarovski's Deconstruct, \$8,355.

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